



# UNIVERSITAS NEGERI YOGYAKARTA

FACULTY OF MATHEMATICS AND NATURAL SCIENCES  
DEPARTMENT OF SCIENCE EDUCATION

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## Bachelor of Education in Science

## MODULE HANDBOOK

Module name:	<b>Entrepreneurship</b>
Module level,ifapplicable:	Undergraduate
Code:	MDU213
Sub-heading,ifapplicable:	-
Classes,ifapplicable:	-
Semester:	
Module coordinator:	Drs. Eko Widodo, M.Pd.
Lecturer(s):	Drs. Eko Widodo, M.Pd.
Language:	Bahasa Indonesia
Classification within the curriculum:	Optional Course
Teaching format / class hoursperweekduring the semester:	100 minutes lectures and 120 minutes structured activities per week.
Workload:	Total workload is 90,67 hours per semester which consists of 100 minutes lectures, 120 minutes structured activities, and 120 minutes individual study per week for 16 weeks.
Creditpoints:	2 SKS (3 ETCS)
Prerequisites course(s):	-
Targeted learning outcomes:	After careful study of this chapter you should be able to do the following: CO1. Students are able to identify their potential as entrepreneur CO2. Students are able to explain the marketing strategies used CO3. Students are able to make a business plan
Content:	The entrepreneurship course is a optional subject for students majoring in Science Education. In this course, facilitated by lecturers, students will study to be an entrepreneur. After taking this lecture students are expected to be able to identify their potential as entrepreneur, explain the marketing

	<p>strategies used, and make a business plan. In this lecture, scope of Entrepreneurship, entrepreneurial values that might be developed from their scientific potential, time management, macro and micro functions of entrepreneur, cost calculations, form of service provided, carry out planning, management and monitoring systems for human resources, leadership needed in entrepreneurship, factors that trigger entrepreneurial success, identify business opportunities, and SWOT analyze are discussed.</p>															
<p>Study/ exam achievements:</p>	<p>Attitude assessment is carried out at each meeting by observation and/or self-assessment techniques using the assumption that basically every student has a good attitude. The student is given a value of very good or not good attitude if they show it significantly compared to other students in general. The result of attitude assessment is not a component of the final grades, but as one of the requirements to pass the course. Students will pass from this course if at least have a good attitude.</p> <p>The final mark will be weight as follow:</p> <table border="1"> <thead> <tr> <th>No</th> <th>CO</th> <th>Assessment Object</th> <th>Assessment Technique</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>CO1, CO2, CO3,</td> <td>a. Individual Assignment b. Group Assignment c. Quiz d. Mid e. Final Exam</td> <td>Presentation / written test</td> <td>15% 15% 15% 25% 30%</td> </tr> <tr> <td colspan="4">Total</td> <td>100%</td> </tr> </tbody> </table>	No	CO	Assessment Object	Assessment Technique	Weight	1	CO1, CO2, CO3,	a. Individual Assignment b. Group Assignment c. Quiz d. Mid e. Final Exam	Presentation / written test	15% 15% 15% 25% 30%	Total				100%
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<p>Forms of media:</p>	<p>Board, LCD Projector, Laptop/Computer</p>															
<p>Literature:</p>	<ol style="list-style-type: none"> <li>1. Badraningsih,dkk(2002) Diklat kewirausahaan.Yogyakarta:Jurusan PKK-FT UNY</li> <li>2. Geoffrey,Meridith,(1984),Kewiraswataan teori dan praktek.PT.Pustaka Binawan Presindo,jakarta.</li> <li>3. Hisrich,Robert D &amp; Peters,Michael P,(2002),Entrepreneurship,McGraw Hil,New York.</li> <li>4. Diktat percepatan pendidikan Entrepreneurship,IKIP Yogyakarta.</li> <li>5. _____,(2002) Pembaharuan,Kreativitas,Pengenalan diri,motivasi dan kewirausahaan,materi pelatihan terpadu untuk kepala Sekolah.Jakarta :Dirjen Dikdasmen</li> <li>6. Suprodjo Pusposutardjo. (1999). <i>Pengembangan Budaya Kewirausahaan Melalui Mata Kuliah Keahlian</i>. Yogyakarta: Jurnal PT Vol. 1 No. 9</li> <li>7. Sukanto Reksodiprojo , Tani handoko. <i>Organisasi perusahaan</i> : Teori dan Perilaku.BPFE.Yogyakarta.1983</li> <li>8. Suryana,2003,Kewirausahaan Pedoman Praktis,Kiat dan Proses Menuju Sukses,Salemba Empat Jakarta.</li> </ol>															

